

We have updated our marketing support for our BDAssistance product – **Leaflet 1** can be personalised with your logo, telephone number and price and can be produced in A4 or A5 format – **Leaflet 2** is pre-printed two sided and DL in size and unpersonalised. The poster is A2 sized. Please contact [support@brokerdirect.co.uk](mailto:support@brokerdirect.co.uk) or call **01204 600 345** with your requirements.


## Examples of the marketing support available:

### Leaflet 1

# BDAssistance

Breakdown cover provided by the

# RAC



Call us to find out more  
**01204 600 345**

Cover is available for cars, vans, motorcycles, minibuses and motorhomes\*. There are no vehicle age limits and any driver is covered.

Breakdown cover includes:

- Misfuel
- Roadside Assistance
- Unlimited Roadside Repair Time
- Cover for your Vehicle At Home
- Recovery to UK Destination
- Hire Car or Alternative Transport
- Cover in 50 European Countries

Only

# £00.00

for complete peace of mind  
RAC breakdown cover

*"The communication from the start was great. They kept us informed during the whole process and the patrol who came out to us rang ahead to the garage to organise the permanent repair. The patrol then came with us to the garage and even dropped us off in the town centre while the repair was carried out. They were brilliant!"*

- Jane from Blackpool

\*Vehicles have restricted weights and dimensions. For the full terms and conditions of cover please contact us. BDAssistance is a product distributed through Broker Direct Plc who are authorised and regulated by the Financial Conduct Authority. PSP Insurance & Financial Solutions Ltd is authorised and regulated by the Financial Conduct Authority.

### Leaflet 2

#### RAC Breakdown Cover

Whether you use a van for work, like holidaying with a motorhome or simply use your vehicle for commuting, we've got you covered. We offer cover for cars, vans, bikes, taxis, tail lift vehicles, couriers, minibuses and motorhomes.

- ▶ Cover includes Roadside, At Home, Recovery, Forward Travel, European Motoring Assistance and Misfuel.
- ▶ Cover for you and your non-tare paying passengers
- ▶ 90% of our members would recommend RAC breakdown cover to their friends and family

**We fix 4 out of 5 cars at the roadside within an average of 30 minutes**



Chris, RAC patrol since 2013

#### For complete peace of mind

- Roadside**  
We'll fix your vehicle at the roadside, as long as you're over 3.5 miles away from home.
- Recovery**  
If we can't fix your vehicle at the roadside, we'll take you, your passengers and your vehicle to your chosen destination in the UK.
- At Home**  
We'll attend if your vehicle breaks down at home, or within 3.5 miles of your house.
- Forward Travel**  
We'll provide a courtesy car, hotel accommodation or alternative transport for you and your passengers.
- European Motoring Assistance**  
European breakdown cover you in 50 countries and their offshore islands in continental Europe.
- Misfuel**  
Drain, flush and clean system. Add up to 10 litres of correct fuel.

#### RAC

The RAC mechanic was prompt, friendly, helpful and informative. It made for a really great experience.



Neil, RAC patrol since 2012

#### BDAssistance

Breakdown cover provided by the

# RAC



James, RAC patrol since 2011

Ask your broker about  
RAC Breakdown Cover




#### Why choose us?

Ever since its foundation in 1933, the RAC has been consistently at the forefront of developing innovative services, from introducing motorway patrols in 1962 and roadside emergency telephone boxes in 1972 right through to the present day where we're leading the way with our innovative roadside solutions for customers.

Whether it's breakdown cover with roadside assistance, having a towed car, vehicle replacement and choice, legal assistance or up to the minute traffic and travel information – the RAC offers a solution for all motoring needs.

The RAC is committed to making motoring easier, safer, more affordable and more enjoyable for drivers and road users.

- ▶ Trusted brand since 1937
- ▶ Clear, concise products with simple claims
- ▶ We're committed to making your motoring life easier

#### Whatever you drive, we've got you covered

We cover the below vehicles as long as they fit within the following criteria: either a car, light van or motorhome that's less than 3.5 tonnes and 4.5m long including a tow bar and 2.30 metres wide, or for EU cover it's the same, but 5m long including a tow bar. If it's a motorcycle it must be over 40cc.

**Car**  
The RAC fixes a car every 18 seconds in the UK. Plus, with exclusive equipment built on our universal spare wheel and our diagnostic equipment, you can trust the RAC to get your car back on the road as quickly as possible.

**Van**  
We know that having a van off the road can lead to delays in jobs, and possibly reputational damage. At RAC we cover all van owners, for vans under 3.5 tonnes, whatever the length, height and whether used for personal or work purposes.

**Bike**  
Our patrols are fully equipped to handle motorbike repairs, whether for a puncture or a battery problem. We also cover main lights and tail-lights. We'll even come out if you run out of fuel.

**Taxi**  
We know taxi drivers can't afford to have their car off the road. RAC uses state of the art technology on its cars at the roadside and will do everything to ensure that we keep you moving.

**Minibus**  
For minibus owners, an ordinary break down can affect up to 16 people. RAC offer full cover that includes onward travel options such as an appropriate replacement vehicle, alternative transport arrangements or a hotel.

#### The RAC difference

- 4 out of 5 vehicles fixed**  
Our patrols fix 4 out of 5 vehicles at the roadside in just 30 minutes on average.
- 500 parts and tools onboard**  
All our patrol vans carry over 500 parts and tools – so we bring the garage to you.
- 120 years experience**  
As Britain's most experienced provider we've been championing motorists for 120 years.



**RAC**

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Full UK & EU  
Breakdown Cover  
including misfuel

Ask us for  
more details



**bd brokerdirect**  
Building relationships, delivering quality