

We have produced three marketing leaflets promoting the benefits of breakdown cover to customers. Each leaflet is single side A4, full colour and can be personalised to include your name, telephone number, your logo can be added to Leaflet 2 & 3 but not Leaflet 1. We can also print these for you in either A5 or A4 format up to a maximum of 200 copies. If you would like your logo to be included on a leaflet please email a pdf or jpeg of your logo to support@brokerdirect.co.uk with a note of which leaflet you would like and the quantity required.

Examples of the two leaflets available:

Leaflet 1

Leaflet 2

Leaflet 3

BDAssistance

RAC Broker

Call today

- Roadside
- Recovery
- At Home
- Onward Travel
- European
- Misfuel

Full Breakdown Cover provided by the RAC for only

£000.00*

Call 01234567890

* The vehicle must conform to a maximum legal laden weight 3500kg (3.5 tonnes) and have maximum overall dimensions of: length 5.5m, height 3m, width 2.3m (all including any load carried). Full details of the terms and conditions of cover are available on request. BDAssistance is a product distributed through Broker Direct Plc who are authorised and regulated by the Financial Conduct Authority. <Broker Name> is authorised and regulated by the Financial Conduct Authority. Version 1 - January 2017

BDAssistance
Provided by RAC

YOUR LOGO HERE

Only **£XX.XX**
for full breakdown cover you can rely on

- ✓ At Home
- ✓ Roadside Assistance
- ✓ Vehicle Recovery
- ✓ Onward Travel
- ✓ European Cover
- ✓ Mis-Fuel

Compare our £xx.xx to:

Green Flag	£116.00*
AA	£150.00*

COVER IS AVAILABLE FOR:

- > Cars and vans**
- > Motorcycles
- > 17 seat minibuses
- > Motorhomes
- ✓ No vehicle age limits
- ✓ Any driver covered
- ✓ Unlimited call outs
- ✓ Recovery of a caravan or trailer attached to the vehicle
- ✓ Keys locked in car
- ✓ Wheel changes
- ✓ 24 hours, 365 days a year

<Telephone>
Contact us today for cover

Things you need to know
*Based on a comparison to the nearest equivalent level of cover from the AA and Green Flag. Competitor's prices include discount available online on 10/11/15. AA cover included £50 off tyres purchased 28-35 days after the cover start date. Prices quoted are for annual payment only and relate to vehicle only cover and not personal cover.
**The vehicle must conform to a maximum legal laden weight 3500kg (3.5 tonnes) and have maximum overall dimensions of: length 5.5m, height 3m, width 2.25m (all including any load carried). Full details of the terms and conditions of cover are available on request.
BDAssistance is a product distributed through Broker Direct Plc who are authorised and regulated by the Financial Conduct Authority.
<Broker Name> is authorised and regulated by the Financial Conduct Authority.

BDASSISTANCE SALES LEAFLET 1 - VERSION 8 - DECEMBER 2015

BDAssistance
Provided by RAC

YOUR LOGO HERE

Only **£XX.XX**
for full breakdown cover you can rely on

- ✓ At Home
- ✓ Roadside Assistance
- ✓ Vehicle Recovery
- ✓ Onward Travel
- ✓ European Cover
- ✓ Mis-Fuel

Compare our £xx.xx to:

Green Flag	£116.00*
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The vehicle must conform to a maximum legal laden weight 3500kg (3.5 tonnes) and have maximum overall dimensions of: length 5.5m, height 3m, width 2.25m (all including any load carried). For full details of the terms and conditions of cover please refer to the policy of insurance.
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BDASSISTANCE SALES LEAFLET 2 - VERSION 8 - DECEMBER 2015